“She’s such a bitch!”

Bitch (noun) - a female dog

What were you trying to say?
She was so rude!
selfish!
inconsiderate!

Think about the power your words can carry.

Using the word “bitch” in this manner dehumanizes women and reduces them to the level of an animal. This creates a power differential making men more powerful than women. While most men will never abuse this power, some men will, resulting in sexual assault.

Sexual Assault Awareness Month
Sponsored by the Office of Anti-Violence Initiatives, Eickhoff 159
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